



## **East Side Games Group, formerly LEAF Mobile, Commences Trading Under New Ticker “EAGR” on the TSX**

Vancouver, BC, December 8, 2021 – East Side Games Group Inc. (TSX: EAGR) (OTC: LEMLF) (“**ESGG**” or the “**Company**”), Canada’s leading free-to-play mobile game group, announces that as of market open today, its common shares will begin trading under the new ticker “EAGR” on the Toronto Stock Exchange (“**TSX**”) following its announced trade name change on December 5, 2021.

The Company intends to seek shareholder approval to formally change its legal name to “East Side Games Group Inc.” at the next meeting of its shareholders. Until such time, its legal name will remain as LEAF Mobile Inc. d/b/a East Side Games Group Inc.

### **ABOUT EAST SIDE GAMES GROUP**

East Side Games Group (formerly operating under the name “LEAF Mobile Inc.”) is a leading free-to-play mobile game group, creating engaging games that produce enduring player loyalty. Our studio groups entrepreneurial culture is anchored in creativity, execution, and growth through licensing of our proprietary Game Kit software platform that enables professional game developers to greatly increase the efficiency and effectiveness of game creation in addition to organic growth through a diverse portfolio of original and licensed IP mobile games that include: *Archer: Danger Phone, Bud Farm Idle Tycoon, Cheech & Chong Bud Farm, The Goldbergs: Back to the 80s, It’s Always Sunny: The Gang Goes Mobile and Trailer Park Boys Grea\$y Money, RuPaul’s Drag Race Superstar* and the soon to be released, *The Office: Somehow We Manage*.

We are headquartered in Vancouver, Canada and our games are available worldwide on the App Store and Google Play. For further information, please visit: [www.eastsidegamesgroup.com](http://www.eastsidegamesgroup.com) and join our online communities at [LinkedIn](#), [Twitter](#), [Facebook](#), and [Instagram](#).

Additional information about the Company continues to be available under its legal name, LEAF Mobile Inc., at [www.sedar.com](http://www.sedar.com).

### **Contact Us**

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### **Forward-looking Information**

*Certain statements in this release are forward-looking statements, which reflect the expectations of management regarding the proposed transactions described herein. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. In particular, the Company cautions that the filing of a final shelf prospectus or the completion of financings cannot be predicted with certainty, and there can be no assurance at this time that a final shelf prospectus may not be filed, the Company may not pursue any financings under a final shelf prospectus, and the Company may not receive all required approvals and consents in regards to same will be obtained in the manner noted above or at all. These forward-looking statements reflect management's current views and are based on certain expectations, estimates and assumptions which may prove to be incorrect. A number of risks and uncertainties could cause our actual results to differ materially from those expressed or implied by the forward-looking statements, including factors beyond the Company's control. These forward-looking statements are made as of the date of this news release.*