



TikTok SUPERSTAR NATHAN APODACA aka Doggface208 HEADLINES “CHEECH & CHONG BUD FARM” MOBILE GAME

*The skateboarding Fleetwood Mac-singing viral
superstar makes his in-game debut on Oct 16th*

Vancouver, BC, Canada, (Oct 15, 2020) – LEAF Mobile Inc. (TSX.V: LEAF), a leading creator and publisher of counter-culture mobile games, announces a special collaboration with viral Tiktok sensation Nathan Apodaca, aka "Doggface208", for an in-game event in *Cheech & Chong Budfarm*. Nathan, a lifelong fan of Cheech and Chong, is best known for his TikTok video skateboarding to Fleetwood Mac. He will appear as a guest card in the cult game this Friday, October 16th, 2020.

Speaking about the collaboration, Darcy Taylor, CEO of LEAF Mobile said, "Nathan Apodaca has taken the world by storm with his TikTok of him skateboarding, drinking cranberry juice and lip-syncing to Fleetwood Mac's 'Dreams'. His positive vibes have inspired countless remakes of the TikTok, including by Mick Fleetwood himself, making Apodaca a cultural phenomenon.

"When our partners, the renowned comedy duo Cheech & Chong, noticed that Nathan celebrated 1 million followers with a rendition on TikTok of 'Earache my eye' from their cult movie, they reached out to him. Apodaca's response, "YoOoOoOooO! So legendary" made it clear we needed to get him and his vibe involved in the game."

Tommy Chong also provided a seal of approval on the collaboration, adding "Cheech and I love the simple, chill feeling in Nathan's TikTok video, it's really what we need right now and we are excited to have him in our game."

On October 16, Doggface will appear in the game as part of an event titled "Battle of the Bands". Players will see him show up on the sidewalk, complete with his skateboard and cranberry juice, getting the run around by Stadanko with his buddies Cheech & Chong. As the event continues, players can progress to collect his character as a bonus in the main game.



As part of the collaboration, LEAF Mobile is donating \$10,000 to charities of Doggface's choice, Idaho Humane Society in the US and B.C Humane Society in Canada.

Speaking about his involvement in the game, Nathan Apodaca said, "It's really an honor to be working with Cheech and Chong in their game. These guys are legends and I have been a fan for a really long time. I'm so glad LEAF was able to make this happen and can't wait to play the event."

To play the game, download [Cheech and Chong Budfarm](#) from the Apple Store or Play Store and keep up to date on the game's event across [Twitter](#), [Facebook](#), and Instagram.

To see Doggface's recent videos, take a look at [Earache My Eye](#), [Fleetwood Mac skateboard](#) and the [Cheech and Chong collaboration](#) announcement on TikTok.

For all media inquiries and interview requests, please contact us at leaf@yulupr.com

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For more information and to keep current on LEAF, visit www.leafmobile.io and join our online communities at [LinkedIn](#), [Twitter](#), [Facebook](#), and [Instagram](#).

About LEAF

LEAF Mobile Inc. (TSX.V: LEAF) is a leading creator of counterculture mobile games. Headquartered in Vancouver, with a premier development studio, LDRLY, based in Nanaimo, British Columbia, the company is highly skilled in intellectual property, mobile game development, marketing and publishing. LEAF's culture is anchored in creativity, data insights and execution, delivering highly engaging games that produce enduring player enjoyment. With over a decade of experience in game development and marketing, LEAF has consistently delivered high-grossing original and licensed IP titles that include *Cheech & Chong Bud Farm*, *Bud Farm Idle Tycoon*, *Bud Farm Grass Roots* and *Bud Farm 420*. Our game titles are available worldwide on the App Store and Google Play. LEAF leverages successes in platform, IP, marketing, development and data analysis to maximize value for our global network of constituents, from players to talent to shareholders and beyond.

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