

LEAF MOBILE INC.

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NEWS RELEASE

APRIL 20, 2020

TSXV: LEAF

“Cheech & Chong BUDFARM” rolled out on 4/20 with live, virtual launch party hosted by Cheech & Chong.

Vancouver, BC, Canada, (Monday, April 20, 2020) - Cultural icons Cheech Marin and Tommy Chong and development partner LEAF Mobile Inc. studio ,LDRLY Games launched the “Cheech & Chong BUD FARM” game today. The trail-blazing duo also went live on Instagram and Facebook this afternoon to partake in the launch with friends from around the globe including Craig Robinson (The Office), Wilmer Valderrama (That 70s Show), Dana White (UFC), B Real (Cypress Hill), Andy Cohen (Media celebrity), Eric Andre (The Eric Andre Show), Jim Jones (rapper) and several others. Potential audience of the combined guest list exceeds 30,000,000 followers.

“We had such a great time launching the Cheech & Chong BUD FARM game, celebrating 4-20 with millions of friends all over the world and hosting the whole thing live on social media” said Chong. The comedic legends have been working with LDRLY’s development team recently to make the game the best in the field.

“We are thrilled that Cheech & Chong were able to host this live event, to be part of the BUD FARM launch and to celebrate with people in every corner of the planet” said CEO, Darcy Taylor. LDRLY studio head, Jean Guy Niquet shared “while we are all playing a part together right now, Cheech & Chong doing a live stream was a great way to connect people around the globe and stay safe.”

In addition to a widely successful game launch by it’s main Studio, LDRLY, LEAF is also pleased to announce its stock will be available for trading on the TSX Venture Exchange starting tomorrow, April 21, 2020 under the symbol “LEAF”. “It’s an exciting time for LEAF”, stated CEO, Darcy Taylor. “A great new release with Cheech & Chong on the eve of being listing on the TSX Venture Exchange tomorrow. It doesn’t get much better than this.” The company is in a strong position and planning is already underway for title expansion over the next 6 – 24 months.

About the Company

LEAF Mobile (TSX.V: ticker) is a leading creator of counter culture mobile games. LEAF is headquartered in Vancouver with our LDRLY Games studio in Nanaimo BC. With over ten years of creative game development experience, the company is highly skilled in mobile game app development, marketing and intellectual property development. LEAF’s culture is anchored in data insights, execution and creativity to deliver highly engaging games that produce enduring player enjoyment. LEAF’s title’s include Cheech & Chong Bud Farm, Bud Farm Idle Tycoon, Bud Farm Grass Roots and Bud Farm 420 available worldwide on various platforms including the App Store and Google Play. LEAF will focus on expanding intellectual property partnerships and growing the number of titles offered to gamers around the world. For more information, visit www.leafmobile.io or follow LEAF on LinkedIn, Twitter, Facebook and Instagram.

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